

# Agenda



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## REALTORS® Political Action Committee of Hawaii

Friday, June 29, 2018

9:00 a.m. – 4:00 p.m.

Hawai‘i USA Federal Credit Union Community Room  
1259 Aala Street, 1<sup>st</sup> Floor  
Honolulu, HI 96817

### Congressional Candidate Interviews (CD1 Open Seat)

- 9:30 a.m. Mr. Ed Case
- 10:30 a.m. Senator Donna Mercado Kim
- 11:30 a.m. Councilmember Ernie Martin
- 1:00 p.m. Lt. Governor Doug Chin
- 2:00 p.m. Representative Beth Fukumoto

### I. Call to Order

Kevin Miyama

### II. Approval of Minutes

Are there any corrections to the January 18, 2018, meeting minutes as circulated?  
*Please note, pursuant to Roberts Rules of Order no motion is needed for minutes.*

### III. Congressional Interview Overview

Kevin Miyama / Ken Hiraki

- a. Format
- b. Volunteers to provide script and questions (see attached)

### IV. NAR / RPAC Update

Chris Gosselin, NAR Senior Political Representative  
Gregg Pawlik, NAR RPAC Disbursement Trustee

### V. 2018 Primary Election Recommendations

Ken Hiraki

- a. Hawai‘i State - Senate
- b. Hawai‘i State - House of Representatives

### VI. NAR – Special Recognition for Primary

Kevin Miyama

**A motion to recommend \$1,000 to the National Association of REALTORS®, or the maximum provided by law, in Special recognition funds for Senator Hirono’s (HIS2) Primary Election.**

**A motion to recommend \$5,000, or the maximum provided by law, in Special Recognition funds for Congresswoman Tulsi Gabbard’s (HI02) Primary Election.**

**Lunch at 12:00 p.m.**

*\*These items will be discussed at the next meeting pending the interviews and other items.*

**VII. RPAC Dashboard**

**Kevin Miyama**

**VIII. Fundraising**

- a. Triple Crown Progress – What to do to meet goal?
- b. Update from Local Boards on RPAC and Fundraising
  - Hawai‘i Island REALTORS®
  - Honolulu Board of REALTORS®
  - Kaua‘i Board of REALTORS®
  - REALTORS® Association of Maui
  - West Hawai‘i Association of REALTORS®

**IX. New Business**

**Kevin Miyama**

- RPAC Allocation
- RPAC Disbursement Policy

**X. Next Meeting**

Wednesday, August 22, 2018

**Kevin Miyama**

**XI. Adjournment**

**Kevin Miyama**

# Minutes

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REALTORS® Political Action Committee of Hawai‘i  
Hawai‘i Association of REALTORS® (“HAR”)  
HawaiiUSA Federal Credit Union Community Room



The REALTORS® Political Action Committee of Hawai‘i (“RPAC”) meeting was held on Thursday, January 18, 2018, at the HawaiiUSA Federal Credit Union Community Room. The meeting was called to order at 9:30 a.m.

## **CALL TO ORDER**

Chair Kevin Miyama, Vice Chair C. Kapono Pa, Immediate Past Chair Mike Trotto, Mary Begier, Jack Legal, Joe Paikai, Judy Sykes, F. Lee Morey, Laurie Lowson, Kelly Shaw, and Kamalani Duerksen. Ex-Officio: Government Affairs Committee Chair Peter Davis. Staff Liaisons: Ken Hiraki and Aron Espinueva. Guest: First Vice President John Harris.

## **ATTENDEES**

There was a correction to the December 12, 2017, meeting minutes as circulated.

## **MINUTES**

The RPAC Trustees were provided an overview of the RPAC program by participating in an RPAC quiz.

## **TRAINING**

The RPAC Financial Dashboard was reviewed by the Trustees, which included the 2017 year-end goals.

## **FINANCIALS**

The National Association of REALTORS® 2018 goals have not been distributed yet. These goals form the baseline for Local Boards and the State Association to obtain the Triple Crown award. Part of the Triple Crown award includes, dollars raised, member participation rate, President Circle and Major Investors goals.

## **2018 GOALS**

The RPAC Trustees discussed the Hawai‘i REALTORS® Strategic Plan. As part of the plan, the goal will be to reach the RPAC Triple Crown award.

## **STRATEGIC PLAN**

The GAC discussed various ideas to reach the Triple Crown award through the creation of a fundraising plan.

## **FUNDRAISING PLAN**

The Federal Political Coordinators have monies available from the National Association of REALTORS® to attend events hosted by their Member of Congress in Hawai'i.

**By direction of the REALTORS® Political Action Committee of Hawai'i, it was resolved that the HAWAI'I ASSOCIATION OF REALTORS® approve allowing the Hawai'i Federal Political Coordinators to have \$1,000 per Congressional member, available to them for an in-state reception.**

The RPAC Trustees discussed the National Association of REALTORS® RPAC Disbursement Allocation Amount. RPAC is now on a calendar year and ends in December. NAR now recognizes States and Locals in the following year, i.e. 2017 is recognized in 2018 at the REALTOR® Legislative Meetings in Washington, D.C.

**By direction of the REALTORS® Political Action Committee of Hawai'i, it was resolved that the HAWAI'I ASSOCIATION OF REALTORS®, prior to the National Association of REALTORS® Legislative Meetings and Trade Expo recognition deadline, submit the remaining RPAC funds to the National Association of REALTORS® Political Advocacy Fund, to meet the 100% federal RPAC Disbursement Allocation Amount.**

In 2017, the Hawai'i Association of REALTORS® became a Platinum R Investor, which is \$10,000 annually. It was previously a Golden R, which was \$5,000 annually to sustain.

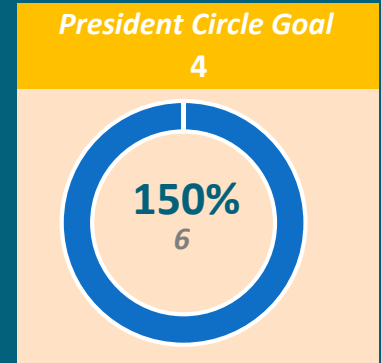
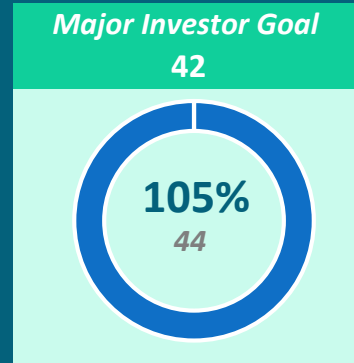
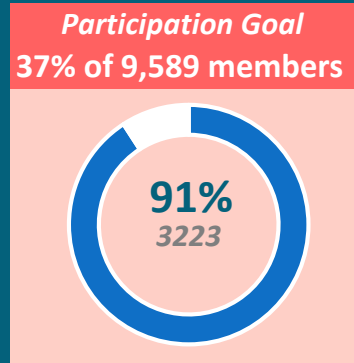
**By direction of the REALTORS® Political Action Committee of Hawai'i, it was resolved that the HAWAI'I ASSOCIATION OF REALTORS® approve \$10,000 to reestablish the HAWAI'I ASSOCIATION OF REALTORS® as a Corporate Platinum R Investor.**

The GAC discussed staff's recommendation on 2018 state lawmaker fundraisers.

**By direction of the REALTORS® Political Action Committee of Hawai'i, it was resolved that the HAWAI'I ASSOCIATION OF REALTORS® approve staff's recommendation for state lawmaker fundraisers.**

# RPAC GOALS DASHBOARD (as of May 30, 2018)

## TRIPLE CROWN TRACKER (NAR AWARD) - OVERALL



## LOCAL BOARD PERFORMANCE

**HIR**  
Hawai'i Island REALTORS®

**HBR**  
Honolulu Board of REALTORS®

**KBR**  
Kauai Board of REALTORS®

**RAM**  
REALTORS® Association of Maui

**WHAR**  
West Hawai'i Assoc. of REALTORS®



Local Board  
Triple Crown Award

\$ Raised	% Goal
\$14,312	136%
Goal = \$10,540	

\$ Raised	% Goal
\$102,066	89%
Goal = \$114,887	

\$ Raised	% Goal
\$9,268	86%
Goal = \$10,780	

\$ Raised	% Goal
\$33,845	121%
Goal = \$27,983	

\$ Raised	% Goal
\$13,899	108%
Goal = \$12,810	

# Invested:	%
275	48%
Goal is 37% of 571	

# Invested	%
1,956	31%
Goal is 37% of 6224	

# Invested	%
167	29%
Goal is 37% of 584	

# Invested	%
572	38%
Goal is 37% of 1516	

# Invested	%
250	36%
Goal is 30% of 694	

# MI	Goal	% of
5	3	166%

# MI	Goal	% of
25	27	100%

# MI	Goal	% of
2	3	67%

# MI	Goal	% of
8	7	114%

# MI	Goal	% of
3	3	100%

# President Circle
1

# President Circle
2

# President Circle
0

# President Circle
3

# President Circle
0

The GAC discussed the Local Board allocation amount, which is the Local Board's portion of RPAC funds. The allocation amount ends this year. The RPAC will discuss this at its next meeting.

**NEW BUSINESS**

The next RPAC meeting will be in April for potential meetings with congressional candidates.

**NEXT MEETING**

There being no further business the meeting was adjourned at 2:03 p.m.

**ADJOURNMENT**

Aron Espinueva  
Staff Liaison

# Local Board Allocated Funds Request Form



## Submit the form the following ways:

RPAC of Hawai'i  
1136 12<sup>th</sup> Avenue, Suite 220  
Honolulu, HI 96816

Fax: (808) 737-4977  
E-mail: moh@hawaiiirealtors.com

## For questions call:

808.733.7060, ext. 104 | 888.737.9070, ext.104 (neighbor islands)

\*Processing of checks takes approximately two weeks. Please estimate your events or reimbursements accordingly.

Today's Date:	Local Board Name:
June 20, 2018	REALTORS Association of Maui

Check Payable to:	REALTORS® Association of Maui	
Company/Campaign Name:	Live Mayoral Debate	
Mailing Address:	441 Ala Makani Place	
City: Kahului	State: Hawaii	Zip Code: 96732

## Purpose for Request:

- Provide any background or pertinent information in the box below.
- If for an event or reimbursement, attach any billings, receipts or invoices.
- If for a candidate fundraiser or event, attach a copy of the flier, ticket or invite.

Reimbursement request for campaign event. For the last five election cycles RAM has invited the Maui Mayoral candidates to be interviewed individually as a part of our election campaign process. This year RAM is sponsoring a debate aired live on local Maui public access television. This event is being held at Historic Iao Theater with RAM members to be in full attendance. The event provides our members with first hand contact with the candidates and the candidates talk about the issues directly to Realtors. We believe that this is an invaluable part of our election educational efforts. The costs associated with the event are room rental and lunch for the attendees. Total cost this election is estimated at \$4,500. RAM will submit a final request after the event and has received full billing.

Amount: **\$4,500.00**

Authorized Signature:	Date:
	June 20, 2018

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## For questions call:

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\*Processing of checks takes approximately two weeks. Please estimate your events or reimbursements accordingly.

Today's Date:	Local Board Name:
June 20, 2018	REALTORS Association of Maui

Check Payable to:	REALTORS® Association of Maui	
Company/Campaign Name:	Speed Candidating	
Mailing Address:	441 Ala Makani Place	
City: Kahului	State: Hawaii	Zip Code: 96732

## Purpose for Request:

- Provide any background or pertinent information in the box below.
- If for an event or reimbursement, attach any billings, receipts or invoices.
- If for a candidate fundraiser or event, attach a copy of the flier, ticket or invite.

Reimbursement request for campaign event. For the last five election cycles RAM has invited the candidates for the Maui County Council and RAM members to meet in a program modeled off of speed dating, which we call speed candidating. The event provides our members with first hand contact with the candidates and the candidates talk about the issues directly to Realtors. We believe that this is an invaluable part of our election educational efforts. The event will be held on August 15<sup>th</sup> just after the Primary Election at the Kahili Golf Club in Waikapu. The costs associated with the event are room rental and lunch for the attendees. Total cost this election is estimated at \$4,000 (similar to past events). RAM will submit a final request after the event and has received full billing.

Amount: **\$4,000.00**

Authorized Signature:	Date:
	June 20, 2018



## **2014-2018 Entitlement Plan for All Local Boards**

On September 25, 2003, the Hawai‘i RPAC Trustees adopted an Entitlement Plan to encourage Local Board participation in the political arena and to *simplify* the funding for all Boards. Updates are required at the beginning of each 4-year cycle since the entitlement plan is approved on a 4-year basis.

As such, we are circulating the plan for the next 4-year cycle from 2014 through 2018.

### **Plan**

The Entitlement Plan will function as follows:

1) After the General Election of an election year, the State Association will allocate the amount of money that will be available to each Local Board for the following election years. For election years 2014-2016 | 2016-2018, the funds available will be:

Hawai‘i Island: \$3,000   \$3,000	West Hawai‘i: \$3,000   \$3,000
Honolulu: \$24,000   \$16,000	Maui & Molokai: \$18,000   \$22,000
Kauai: \$3,000   \$3,000	

2) The Local Boards are encouraged to utilize the funds available for candidate contributions, candidate forums, etc., by October 15<sup>th</sup> of an election year (2016 and 2018). Any unused funds will revert to the State RPAC for use in state elections, and the cycle begins again.

If a Local Board requires additional funding than what is allocated, the Local Board should submit a formal request to HAR RPAC with the purpose of the request and funding amount.