

# Minutes

---

REALTORS® Political Action Committee of Hawai‘i  
Hawai‘i Association of REALTORS® (“HAR”)  
HawaiiUSA Federal Credit Union Community Room



The REALTORS® Political Action Committee of Hawai‘i (“RPAC”) meeting was held on Thursday, January 18, 2019, at the HawaiiUSA Federal Credit Union Community Room. The meeting was called to order at 9:12 a.m.

## CALL TO ORDER

Chair C. Kapono Pa, Mary Begier, Jack Legal, Stephanie Doughty, Judy Sykes, F. Lee Morey, Hannah Sirois, Tim Stice, Laurie Lowson, and Kelly Shaw. Ex-Officio: Government Affairs Committee Chair Peter Davis. Staff Liaisons: Ken Hiraki and Aron Espinueva. Guest: REALTOR® Party Chair Shannon King.

## ATTENDEES

There were no corrections to the October 11, 2018, meeting minutes as circulated.

## MINUTES

The 2018 Year-End RPAC Financial Dashboard was reviewed by the Trustees. HAR was only 2% or 201 members away from reaching the National Association of REALTORS® (“NAR”) Triple Crown award. It was noted that RPAC had a very successful fundraising year. As such, the 2019 goals reflect the increases in major investor and President Circle members.

## 2018 GOALS

The RPAC Trustees discussed NAR 2019 goals. These goals form the baseline for Local Boards and the State Association to obtain the Triple Crown award:

## 2019 GOALS

- Dollars Amount to Raise - \$200,600
- Federal Disbursement Allocation Goal - \$60,986 (Money sent to NAR)
- Member Participation Rate – 37%
- President Circle – 6
- Major Investors - 64

The RPAC Trustees discussed the dollar amount to raise goal. Previously, it was set by NAR based on a snapshot of membership in October. As RPAC is now on a calendar year basis, States submit the dollar amount to raise goal to RPAC. The remainder of the goals are set by NAR Committees. In order to qualify for the Triple Crown award, the amount raised cannot be less than the previous year. Going forward, it was noted we should round the figure up.

Each Local Board is encouraged to conduct a phone bank. In addition, the State will conduct a phone bank at its June 13, 2019, RPAC meeting.

**PHONE BANK**

Talking points will be drafted. Additionally, periodic e-mail highlighting legislative successes will be circulated.

REALTOR® Party Committee Chair Shannon King discussed the recommendation to separate the Committee into two separate committees – one focusing on disbursements and the other fundraising. It was noted that both committees can meet on the same day, and break out into pertinent areas.

**REALTOR®  
PARTY  
COMMITTEE**

The Kaua‘i Board of REALTORS® will hold its annual RPAC phone bank. Additionally, it discussed that they have invited Senator Schatz to one of its forums. As a component of the event, it will fundraise for RPAC.

**LOCAL BOARD  
FUNDRAISING**

The Hawai‘i Island REALTORS® has an RPAC presence at various events throughout the year to promote the value of RPAC.

Last year, the Honolulu Board of REALTORS® did presentations on RPAC at various regional meetings.

Leigh Brown, NAR Fundraising Liaison, will be speaking on Kaua‘i, Maui, Hawai‘i Island and Oahu. It was noted that perhaps she can help promote RPAC at these presentations.

The RPAC Trustees discussed the RPAC Candidate Screening Process document that was circulated. The RPAC Trustees will provide feedback for the next RPAC meeting.

**CANDIDATE  
SCREENING**

The Federal Political Coordinators have monies available from the National Association of REALTORS® to attend events hosted by their Member of Congress in Hawai‘i.

**RPAC  
DISBURSEMENTS**

**By direction of the REALTORS® Political Action Committee of Hawai‘i, it was resolved that the HAWAI‘I ASSOCIATION OF REALTORS® approve allowing the Hawai‘i Federal Political Coordinators to have \$1,000 per Congressional member, available to them for an in-state reception for 2019. Adopted.**

The RPAC Trustees discussed the National Association of REALTORS® RPAC Disbursement Allocation Amount. RPAC is now on a calendar year and ends in December. NAR now recognizes States and Locals in the following year, i.e. 2018 is recognized in 2019 at the REALTOR® Legislative Meetings in Washington, D.C. The Allocation Amount is \$60,986.

**By direction of the REALTORS® Political Action Committee of Hawai‘i, it will submit any difference of monies to the National Association of REALTORS® Political Advocacy Fund to meet the 100% federal disbursement allocation goal prior to the REALTOR® Conference recognition deadline. Adopted.**

In 2017, the Hawai‘i Association of REALTORS® became a Platinum R Investor, which is \$10,000 annually. It was previously a Golden R, which was \$5,000 annually to sustain.

**By direction of the REALTORS® Political Action Committee of Hawai‘i, it approves \$10,000 to reestablish the HAWAI‘I ASSOCIATION OF REALTORS® as a Corporate Platinum R Investor. Adopted.**

The GAC discussed staff’s recommendation on 2018 state lawmaker fundraisers.

**By direction of the REALTORS® Political Action Committee of Hawai‘i, it approves the recommendation for the state lawmaker fundraiser amounts.**

The RPAC Trustees discussed RPAC fundraising grants available to the State and Local Boards by the National Association of REALTORS®. HAR Staff is available to assist with portions of the grant application process.

The RPAC Trustees discussed the Corporate Ally program. MLS, real estate brokerages, and affiliate partners can participate. Previously, the amount raised through the Program did not qualify towards the Triple Crown dollar raised goal. However, it was approved at the REALTOR Conference & Trade Expo in Boston to now qualify towards the Triple Crown goal.

**CORPORATE ALLY**

The GAC discussed the RPAC Mobile Credit Card processing program. Previously, only staff could utilize the program. However, RPAC Trustees now can download it. However, to utilize the program, a training is needed and letter signed by the Local Board to participate.

**RPAC MOBILE PROCESSING**

The next RPAC meeting will be on June 13, 2019, from 9:30 a.m. to 2:30 p.m. The meeting may be held at the Honolulu Board of REALTORS® Conference Room.

**NEXT MEETING**

There being no further business the meeting was adjourned at 1:54 p.m.

**ADJOURNMENT**

Aron Espinueva  
Staff Liaison