

Minutes

REALTORS® Political Action Committee of Hawai‘i
Hawai‘i Association of REALTORS® (“HAR”)
HawaiiUSA Federal Credit Union Community Room



The REALTORS® Political Action Committee of Hawai‘i (“RPAC”) meeting was held on Tuesday, January 21, 2020, at the HawaiiUSA Federal Credit Union Community Room. The meeting was called to order at 10:04 a.m.

CALL TO ORDER

Chair Darryl Macha, Vice Chair Tim Stice, Immediate Past Chair C. Kaponon Pa, F. Lee Morey, Donna Rice, Grace Reinhard, Mary Begier, Kelly Shaw, Lance Owens, Laurie Lowson, Lynette Pendergast, Marilyn Griffin, Arlene Kim-Kawamoto, Judy Sykes and Stephanie Doughty. Ex-Officio: HAR President Jack Legal and Government Affairs Committee Chair Peter Davis. Staff Liaisons: Ken Hiraki and Aron Espinueva. Consultant: C. Mike Kido.

ATTENDEES

There was a correction to the June 13, 2019, meeting minutes as circulated.

MINUTES

The Chair congratulated everyone’s efforts, including the Local Boards, for their hard work in achieving Triple Crown.

TRIPLE CROWN

The RPAC Trustees reviewed the financials. The National Association of REALTORS® (NAR) Triple Crown goal for 2020 had not been circulated as of the meeting date.

**FINANCIALS AND
2020 GOALS**

The RPAC Trustees reviewed the RPAC By-Laws as circulated with amendments reflecting the HAR new governance model.

RPAC BY-LAWS

A motion was made and adopted that the HAWAI‘I ASSOCIATION OF REALTORS® approve the RPAC By-Laws as amended.

The RPAC Trustees discussed amending the Charter to reflect the proposed RPAC By-Laws changes.

RPAC CHARTER

A motion was made and adopted that the HAWAI‘I ASSOCIATION OF REALTORS® approve the RPAC Charter as amended.

The Federal Political Coordinators have monies available from the National Association of REALTORS® to attend fundraising events hosted by their Member of Congress in Hawai‘i.

**IN-STATE
RECEPTION**

By direction of the REALTORS® POLITICAL ACTION COMMITTEE OF HAWAI‘I, it approves the Hawai‘i Federal Political Coordinators to request from the National Association of REALTORS® up to \$1,000 per Congressional Member of Congress available to them for an in-state reception for 2020.

The RPAC Trustees discussed the NAR RPAC Disbursement Allocation Amount. RPAC is now on a calendar year and ends in December. NAR now recognizes States and Locals in the following year, i.e. 2019 is recognized in 2020 at the REALTOR® Legislative Meetings in Washington, D.C.

**NAR
DISBURSEMENT
ALLOCATION**

By direction of the REALTORS® POLITICAL ACTION COMMITTEE OF HAWAI‘I, it will submit any difference of monies to the National Association of REALTORS® Political Advocacy Fund, to meet the 100% federal disbursement allocation goal prior to the NAR REALTOR® Conference recognition deadline.

In 2017, the Hawai‘i Association of REALTORS® became a Platinum R Investor, which is \$10,000 annually. It was previously a Golden R, which was \$5,000 annually to sustain.

**HAR CORPORATE
PLATINUM R**

By direction of the REALTORS® POLITICAL ACTION COMMITTEE OF HAWAI‘I, it approves \$10,000 to reestablish the HAWAI‘I ASSOCIATION OF REALTORS® as a Corporate Platinum R Investor.

The RPAC Trustees discussed the 2020 State legislative fundraiser allocation amount, which is tiered based on legislator positions.

**STATE
FUNDRAISERS**

The amounts have not changed in many years. As fundraiser tickets are increasing, staff was tasked with exploring whether the amounts should be increased next year.

By direction of the REALTORS® POLITICAL ACTION COMMITTEE OF HAWAI‘I, it approves the recommendation for the state lawmaker fundraiser amounts.

At the Hawai'i REALTOR® Party Conference, attendees including the RPAC Trustees voted on their top logo designs. The top three were focus grouped amongst attendees at the event. Based on feedback, the logo was revamped incorporating the best from the top three logos. A vertical and horizontal option was provided.

RPAC LOGO

By direction of the REALTORS® POLITICAL ACTION COMMITTEE OF HAWAI'I, it approves both new logo designs.

The RPAC Trustees discussed the logo in the context of Campaign Spending, since Hawai'i is in front of RPAC, and our registered name is RPAC of Hawai'i.

By direction of the REALTORS® POLITICAL ACTION COMMITTEE OF HAWAI'I, it approves changing the Hawai'i Campaign Spending Commission registration name from "REALTORS® Political Action Committee of Hawai'i" to "Hawai'i REALTORS® Political Action Committee."

CAMPAIGN NAME

The RPAC Trustees from each Local Board provided a report on its fundraising efforts or plan for the year:

LOCAL BOARD REPORTS

- The Hawai'i Island REALTORS® will continue to promote RPAC at its membership meetings and other events.
- The Honolulu Board of REALTORS® will be celebrating its Triple Crown achievement by having a mahalo event for phone bank volunteers.
- The REALTORS® Association of Maui noted that promoting RPAC at its New Member Orientation has made a substantive difference. Additionally, they are considering tiering their dues to reflect major investor levels. Finally, recognizing major investors with photos in RAM's Board Room has encouraged others to become a major investor.
- The Kaua'i Board of REALTORS® would like to host a lip-sync battle fundraiser. KBR would also like to encourage other Local Boards to host a similar fundraiser, with the goal of having a Statewide competition (best from each Board.)
- The West Hawai'i Association of REALTORS® is looking to partner with the Young Professional Network ("YPN") to host an RPAC event. It was noted that the YPN also had a \$10K for 10 pledge, to invest \$10,000 in RPAC over the next 10 years.
- The RPAC Trustees discussed holding another free Continuing Education event in conjunction with an RPAC fundraiser, similar to what was done last year with Brian Copeland.

The RPAC Trustees discussed the 2020 State elections. Pursuant to the Candidate Screening manual, it was noted HAR will conduct interviews for open seat races. For incumbents, an interview is not required unless a supporting an opponent. However, incumbents are encouraged to submit a candidate questionnaire or attend an interview.

2020 ELECTIONS

It was also noted that there is an Open Seat race for Congress. As such, candidate questionnaires and interviews for that race will be conducted pursuant to NAR's process. This will be conducted at the next RPAC meeting.

The RPAC Trustees discussed inviting RPAC Trustees to REALTOR® Legislative Day at the Capitol. Currently, only the RPAC Chair and Vice Chair are invited.

NEW BUSINESS

A motion was made and adopted that the HAWAI'I ASSOCIATION OF REALTORS® invite and cover the travel costs for the RPAC Chair, Vice Chair and 1 RPAC Local Board Representative from each Local Board to attend future REALTOR® Legislative Day events.

The next RPAC meeting will be on April 24, 2020, from 10:00 a.m. to 3:00 p.m. Location to be confirmed.

NEXT MEETING

There being no further business the meeting was adjourned at 1:23 p.m.

ADJOURNMENT

Aron Espinueva
Staff Liaison