

# Agenda



REALTORS® Political Action Committee  
Date: Thursday, January 19, 2017  
Time: 9:00 a.m. – 3:00 p.m.

Hawai'i Association of REALTORS®  
1259 Aala Street, 1<sup>st</sup> Floor Community Room  
Honolulu, HI 96817

## **I. Call to Order**

**MIKE TROTTO**

## **II. Approval of Minutes**

Are there any corrections to the August 24, 2016, meeting minutes as circulated? Please note, pursuant to Roberts Rules of Order no motion is needed for minutes.

## **III. Welcome and Introductions**

**MIKE TROTTO**

- a. Purpose of a PAC and Relationship to Legislative Advocacy & Lobbying
- b. RPAC Almanac in a Nutshell
  - i. Purpose of RPAC
  - ii. Dues Billing; Pledges; Monthly Investments
  - iii. Types of Contributions
    1. Corporate vs. Personal
  - iv. Special Event – One-Third Rule
    1. E.g. Lucky Number Drawing
  - v. NAR vs. HAR vs. Local Associations
  - vi. In State Reception; D.C. Reception; Special Recognition

## **IV. RPAC Financials**

**MIKE TROTTO**

- a. 2016 Financial Recap

## **V. RPAC Goals and Fundraising**

- a. Disbursement Allocation Amount 2017 and 2018 (AKA Fair Share/Needs Based)
- b. RPAC Goals for the Year

## **VI. Local and State Efforts**

- a. 2016 RPAC Cookbook Recap - \$15,563
- b. Phone Bank - \$3,665
- c. Fundraising Ideas? / Casino Night
- d. What works for each island/Board? What worked in 2016? What could be implemented in 2017?

- e. Giveaways and Promotions from Caravan, GMM, etc.
- f. Top Producer events

**VII. NAR – In-State Reception For Hawai‘i Members of Congress** **MIKE TROTTO**

A motion to approve allowing the Hawai‘i Federal Political Coordinators to have \$1,000 per Congressional member, available to them for an in-state reception.

**VIII. NAR Disbursement Allocation Amount (AKA Fair Share/Needs Based)** **MIKE TROTTO**

A motion that prior to the Mid-year meeting recognition deadline, for HAR to submit the remaining RPAC funds to the National Association of REALTORS® Political Advocacy Fund, to meet the 100% disbursement allocation goal.

**IX. HAR – 2nd Year Corporate Platinum R** **MIKE TROTTO**

A motion to approve \$10,000 to reestablish the Hawai‘i Association of REALTORS® as a Corporate Platinum R Investor.

**X. GAC Recommendation for State Legislative Fundraisers** **MYOUNG OH**

A motion to approve Staff’s recommendation for the 2017 State lawmaker fundraisers.

**XI. RPAC Bylaws / RPAC Charter** **MIKE TROTTO**

**XII. New Business** **MIKE TROTTO**

**XIII. Next Meeting** **MIKE TROTTO**

**XIV. Adjournment** **MIKE TROTTO**